

## A RETAINER CONTRACT IS RIGHT WHEN YOU

- want to work consistently with a creative who understands and respects your brand.
- place value in a collaborative relationship not just task-related contractors.
- have short-term projects that will roll into longer-term brand goals.
- yearn for hassle-free billing without having to navigating individual contracts for consistent work-flow
- can't wait for that trustworthy someone else to track the contract details.
- are looking beyond your immediate needs to evolving your brand and website.
- are ready to step up your digital presence and want someone to help you get blog and social media campaigns off the ground .
- have unexpected work and need fast response and prioritized time.
- expect (rightly so) that your projects will be hassle free and go off without a hitch.
- dream of a like-minded creative consultant who offers a holistic approach and delivers design, copy writing, competitive analysis, and brand management services as well as seamless coordination of your other contractors and vendors.

<p>10 HOURS</p> <p><b>\$800 .COM</b> (.ORG/.GOV -15%)</p>	<p>20 HOURS</p> <p><b>\$1550 .COM</b> (.ORG/.GOV -15%)</p>	<p>30 HOURS</p> <p><b>\$2250 .COM</b> (.ORG/.GOV -15%)</p>	<p>40 HOURS</p> <p><b>\$2800 .COM</b> (.ORG/.GOV -15%)</p>	<p>50 HOURS</p> <p><b>\$3250 .COM</b> (.ORG/.GOV -15%)</p>
<p>Listed price is for a 12-month contract. Direct costs are not included. Additional hours will be billed at \$75</p>	<p>Listed price is for a 12-month contract. Direct costs are not included. Additional hours will be billed at \$75</p>	<p>Listed price is for a 12-month contract. Direct costs are not included. Additional hours will be billed at \$70</p>	<p>Listed price is for a 12-month contract. Direct costs are not included. Additional hours will be billed at \$70</p>	<p>Listed price is for a 12-month contract. Direct costs are not included. Additional hours will be billed at \$65</p>

••• **POPULAR** •••

••• **YOUR FIRST CONTRACT MONTH INCLUDES FIVE BONUS HOURS** •••

**THE FINE PRINT** ••• Retainers are available as 12-, six-, or three-month contracts and begin on the first of the month with the first payment due on signing. Each first-of-month payment covers work planned for that month (i.e. the January 1st payment pre-pays work done in January); additional hours will be billed at the end of the month and due within 30 days ••• Unused hours may be rolled over for one month and expire at end of second month ••• Contracts may be canceled by either party with one-month written notice; unused hours are forfeited at contract end ••• Retainers cover on-going design, task-related projects, and general production, brand asset, and administrative time. ••• New products, campaigns, larger event, experiential environments, websites, re/branding, competitive analysis, mission/vision/messaging services, etc. are negotiated separately with the most cost-effective option offered ••• New projects begin when all parties have signed the agreement and payments can be made by check, credit card, Papal, and Venmo ••• Contracts may be renewed or negotiable at the discretion of Debbie Ferrari, D/B/A as DesignFish.